



It's all in a Name!

1. Which Lemonade brand was made for 'Secret Lemonade Drinkers'?
2. From what book did Starbucks get their name?
3. What was the first ever detergent?
4. What advertising campaign used the phrase, 'Cooee Mister Shifter', in one of its famous TV Ads?
5. What is 'Flymo' an abbreviation of?
6. Along with Corn Flakes, which cereal did Kellogg's import to the UK in 1922?
7. Ethel and Frank Mars named the Snickers Chocolate Bar after which one of their favourite animals?
8. What was the Snickers Chocolate Bar previously known as in the UK?
9. Which Spice Girl advertised Milky Bars as a child?
10. What brand name of household machinery started out as a noun, but has now become a verb?

1. R. Whites
2. Moby Dick – Starbuck was the first mate
3. Persil
4. PG Tips
5. Flying Mower
6. All Bran
7. Their Horse
8. Marathon
9. Emma Bunton **Accept Baby Spice**
10. Hoover